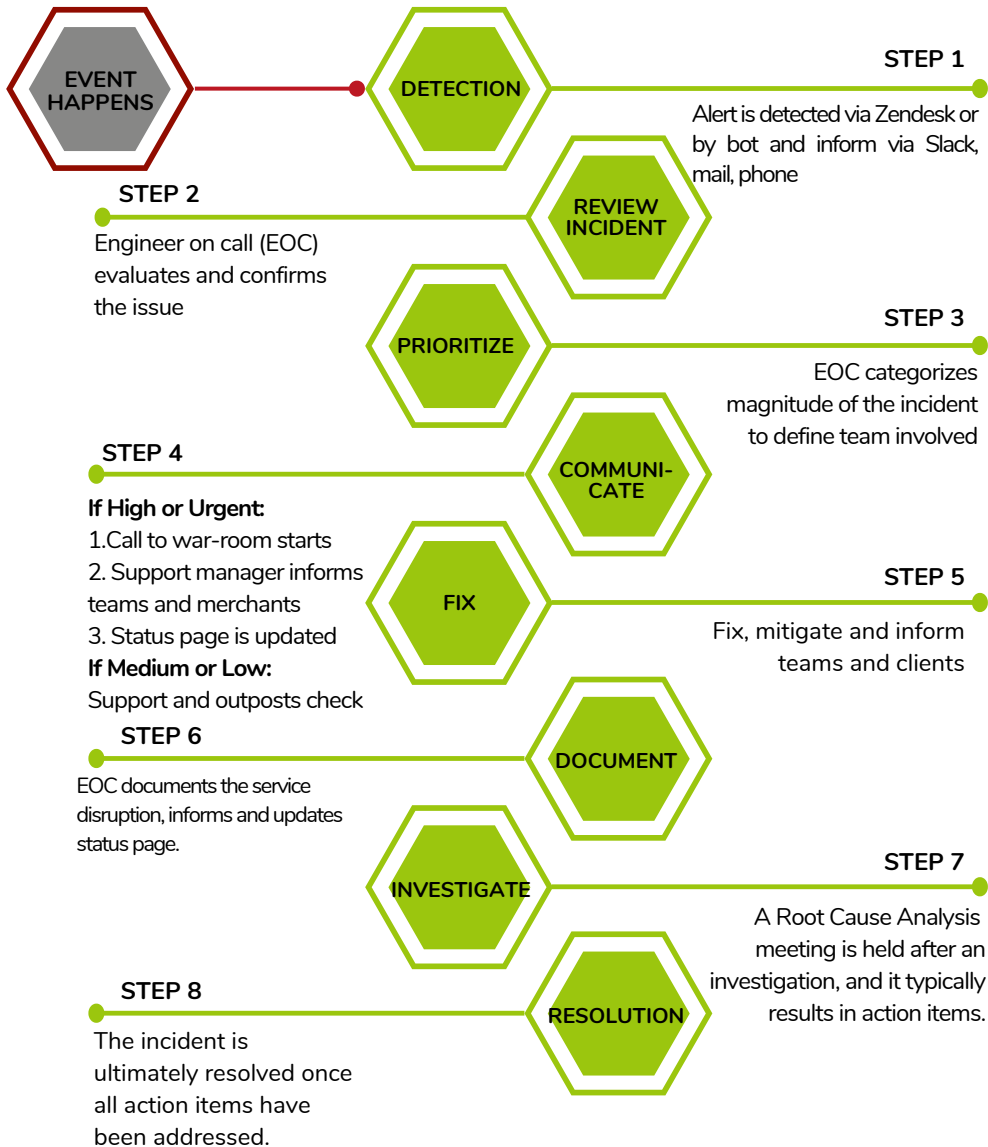


INCIDENT MANAGEMENT



Impact-Urgency Matrix

		IMPACT				URGENCY
STEP 3		Urgent	High	Medium	Low	
URGENCY	Urgent	Red	Red	Orange	Orange	
	High	Red	Orange	Orange	Yellow	
	Medium	Orange	Yellow	Yellow	Yellow	
	Low	Green	Green	Green	Green	

Impact:

Low: From 1 merchant

Urgent: Vast majority of merchants

Urgency:

Low: Includes requests for information or assistance regarding platform functionality

Medium: Issue is of a nature that inhibits productivity but can be circumvented.

High: Issue is preventing stores from completing a business task.

Urgent: Dramatic company wide Issue that prevents a significant amount of stores from performing their work and must be resolved immediately.

Roles & Responsibility

	If Urgent/High (Step 1-8)	If Medium/Low (Steps 1-5)
Roles	Engineer on call + designated team	Outposts + Support Team